

High Street Heroes funding: guidance

About the funding

Cornwall Council has been awarded funding by the government to help smarten up the high streets and central public areas of towns and villages across the county. The funding has two main aims:

- To help make our town and village centres look their best
- To support community involvement in doing so

Some of the funding will be used by Cornwall Council to increase the supply and range of equipment the Council provides on loan to community groups. The remainder is being made available for community-led activity.

How much is available?

Grants of up to £2000 are available, and we anticipate that many grants will be much less than this. We particularly welcome applications for smaller project costs. Groups can apply for funding to support their own activity or request specialist services from Biffa.

Larger bids will be considered on a case by case basis.

We will be aiming to ensure that funding is spread around the county and ask that groups feed back on the difference it has made.

Who can apply?

In a word, anyone.

We welcome applications from, or supported by, parish and town councils, business improvement districts and established community or residents groups. Other relevant groups might include village or community hall associations, local action groups, organisations promoting the area or other not for profit groups.

We are also keen to support the development of new groups and new ideas. You therefore do not need to be a registered charity or established group to apply. We are particularly keen to support areas where there has historically been less community involvement in keeping the local area clean and tidy and will be looking at other ways we can support this, for example through a buddying scheme.

We recognise that community activity is often on an informal basis and aim to be flexible to accommodate that, while putting appropriate safeguards in place. We may request references.

Where can it be spent?

The funding is available for town and village centres and public spaces.

What can it be spent on?

The grants can be used to cover a range of costs as long as they are in line with the aims of the fund set out above.

For example:

- Buying tools such as litter pickers and high visibility vests for community tidy ups
- Cleaning up graffiti
- Buying plants, paint and brushes or other equipment to smarten up an area
- Signage or training
- Publicity material, venue or refreshment costs for community events

Funding cannot be spent on staff costs or to pay people for their time. Any equipment being purchased must be available for use by the community. Cormac also has a community trailer that can be borrowed free of charge for grounds maintenance-type work. For information or to request the trailer see

<https://www.cormacltd.co.uk/about-us/supporting-our-local-communities/>

There is also the possibility to request the following specialist services from Biffa:

- Graffiti removal
- Chewing gum removal
- Pressure washing

How do I apply?

Please read this guidance carefully and contact Clean Cornwall if you would like to apply or if you have any outstanding questions.

Applications should be sent to Clean.Cornwall@cornwallrcc.org.uk by 10am on Monday 6th May. Please use 'High Street Heroes' as the subject line of your email.

Applications will be considered by a panel from Cornwall Council and Clean Cornwall and we will inform people of the outcome of their application as soon as possible after the closing date.