

The Clean Cornwall Newsletter



clean
cornwall

Issue 8

Welcome back for our first newsletter of 2024! Last year was a very strong year for the team here at Clean Cornwall, so we're excited and inspired to continue the momentum throughout the new year. From the Blue Litter Project to new bin collection schedules, keep reading to find out more about everything green that is happening in Cornwall.

Think you've got a story that should be featured in an upcoming issue? Drop us an email at info@cleancornwall.org and let us know! We want to celebrate every environmental achievement no matter how big or small!

Changes to Food Waste, Rubbish and Recycling

These changes will cut Cornwall's annual carbon emissions by nearly

18,000 tonnes CO₂

Saving the amount of CO₂ the average car would kick out driving round the world 2,547 times.



Cornwall Council have now officially launched the new weekly food waste and fortnightly rubbish collections across Cornwall from 2023 to 2025 to help us waste less and recycle more.

The current fortnightly recycling service will stay the same with people sorting their recycling at home into the different coloured bags and black box. The new service will give every household a way to contribute to the priority of creating a more sustainable Cornwall. Every household will receive new bins suitable for their property to help reduce street litter and Keep Cornwall clean. If your 'Get Ready for Your New Collections' leaflet and new bins haven't been delivered to yet, you're still on the current weekly rubbish and fortnightly recycling service. Details of the new service may vary for homes with shared bins.

Weekly food waste, fortnightly recycling and fortnightly rubbish collections limited to what fits in your 180 litre bin or sack will encourage us all to waste less and recycle more. These changes will cut Cornwall's annual carbon emissions by nearly 18,000 tonnes of CO₂ each year. That's a saving of about the amount of CO₂ that a car would kick out driving round the world 2,547 times. The new roll-out will give residents in Cornwall a way to contribute directly from home to the creation of a thriving, sustainable Cornwall that offers a great environment for all. Visit Cornwall Council's [website](#) to learn more and check your area.

The Blue Litter Project

Updates from our latest marine litter collection project

As many of you may already be aware, this year we are running an ambitious new project to help rid our isolated and remote marine areas of litter. After months of hard work behind the scenes, we are now looking forward to the project's official launch and working with our marine leisure industry partners to keep our blue spaces litter free. Read on to find out how the Blue Litter Project is progressing so far.

Based on our first round of survey results, we have now ordered a large amount of specialised litter collection equipment to distribute throughout Cornwall. Whether you're on a paddleboard or a yacht, those involved in the project will soon have the tools needed to collect marine litter as they encounter it. This equipment ranges from telescopic nets to waterproof litter collection bags that can easily clip on to a surfboard or kayak.

The Gear - Sneak Peak

Take a look at some of the gear we will be providing to help hobbyists and members of marine leisure industry collect any piece of marine litter they may encounter



Waterproof and mesh litter collection bags made from recycled PET plastic.



Skytech fully coated gloves with recycled polyester liner to keep your hands dry and safe when collecting litter.



Keep net attachments to use with a telescopic pole



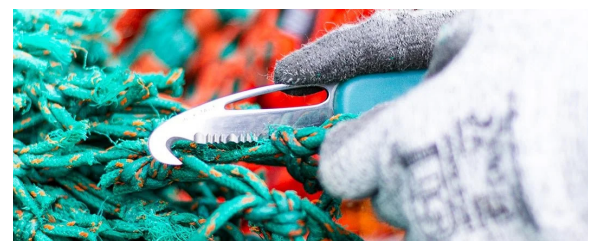
Boat hook attachments to use with a telescopic pole



Extra long 50" litter pickers to safely collect the litter that is just out of reach.



Biodegradable stickers to let people know you are taking part!

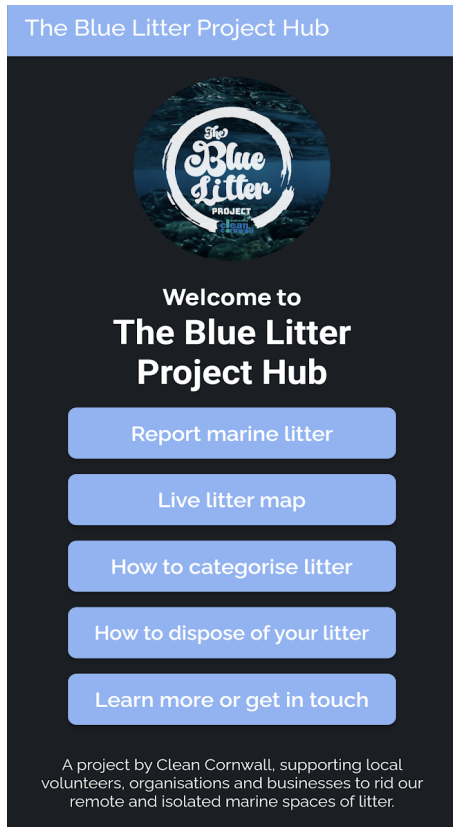


Beach cleaning knives made from recycled ghost gear.

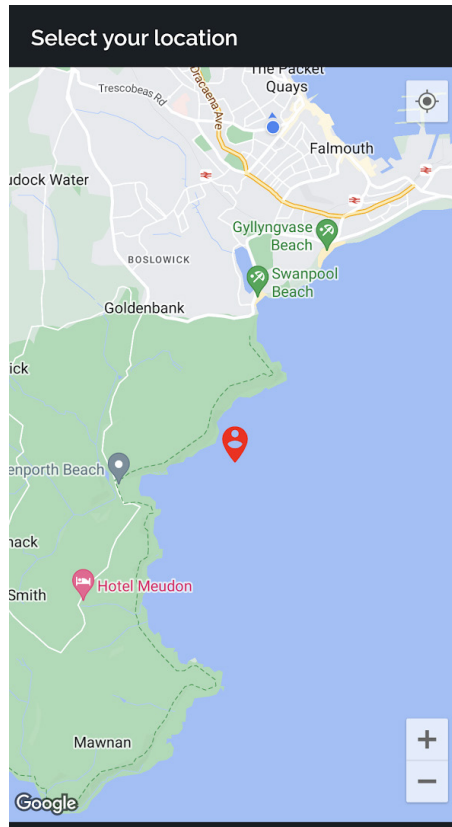
The App

As part of the project, we have also developed a mobile app to provide an easy method for recording the project's progress. This app will allow users to submit data about their marine litter findings including its exact location, the date found and the quantity and category of the litter found. These submissions upload directly to a live litter map, so that everyone involved in the project, as well as the Clean Cornwall team, can see a clearer picture of marine litter all across the county. The app is currently in the testing and debugging stage, and will be an excellent method to track the progress and success of the project.

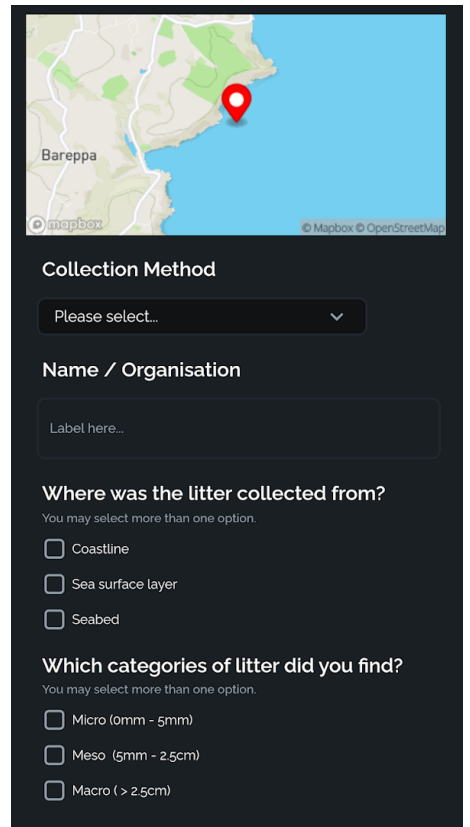
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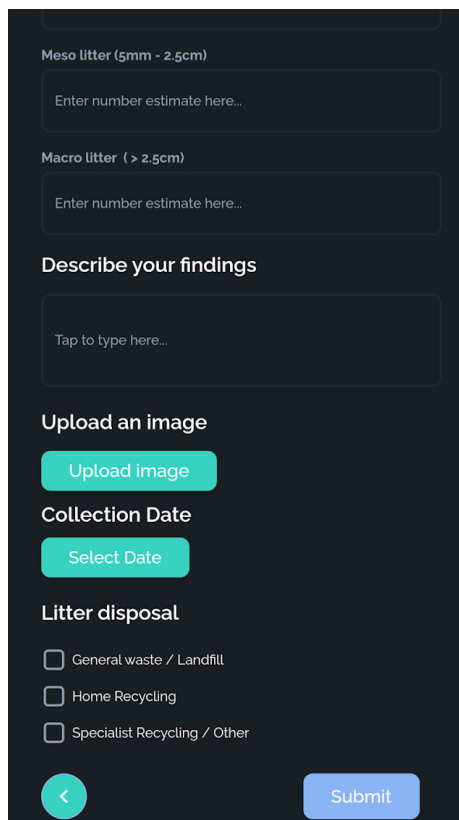
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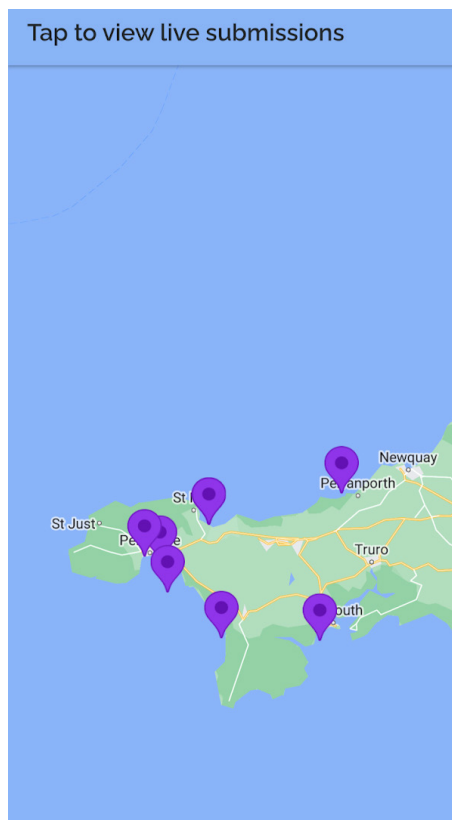
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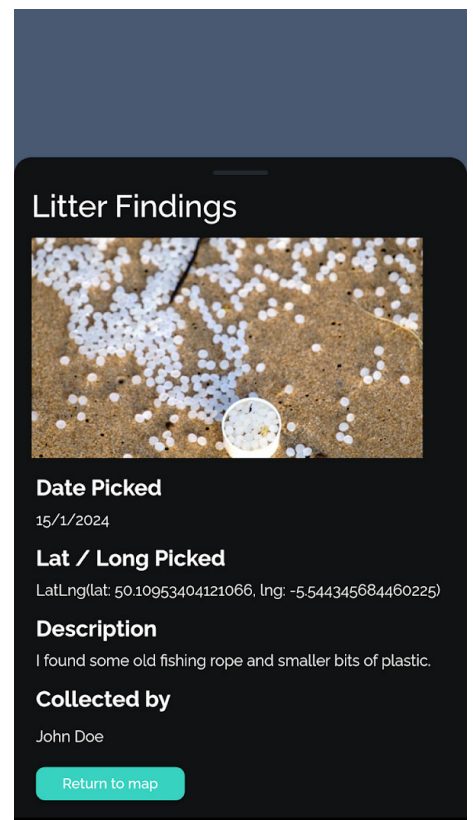
INPUT & SUBMIT DATA



LIVE LITTER MAP



VIEW LIVE SUBMISSIONS



Healthappy

Change Maker Spotlight by Emily-Louise Bowden



We are proud to welcome Healthappy to the Change Maker business network! We are excited to have you on board and extremely grateful for your support. Read on to find out more about our newest Change Maker business member, and how they are using accessible technology to improve employee health and wellbeing.



What is Healthappy?

Healthappy is a comprehensive employee wellness platform designed to revolutionise workplace well-being. In an era where employee health and happiness are crucial for productivity and retention, Healthappy steps in as a beacon of support and empowerment. By offering a suite of services and resources, it aims to enhance the physical, mental, and emotional well-being of employees across various industries, whether they be remote, office based or hybrid. Not only that, but Healthappy can help employers too, with our trusted professionals working in HR, accountancy, data protection and AI, our one hour consultations can really help managers and directors drive their companies forward.



At its core, Healthappy provides a diverse range of features allowing individuals to tailor content to their needs. From fitness plans, workouts, and nutrition guidance to mental health resources such as therapy sessions and meditation tools, this platform prioritises holistic well-being. What truly sets Healthappy apart from competitors is its multifaceted approach. Not only does it address immediate health concerns, but it also fosters a supportive community through challenges, events, workshops and team activities, encouraging camaraderie and accountability among employees.

Moreover, Healthappy distinguishes itself through its unwavering commitment to sustainability. In an age where environmental consciousness is imperative, this platform stands out by aligning its services with eco-friendly practices. From the selection of ethically sourced materials for merchandise to minimising carbon footprints through remote work options and utilising renewable energy sources, Healthappy embodies sustainability at every level of its operation.

The significance of Healthappy in improving employee well-being cannot be overstated. Studies consistently show that a healthy workforce leads to increased productivity, reduced absenteeism, and higher morale. By providing accessible and varied wellness tools, Healthappy empowers employees to take charge of their health, fostering a culture of proactive self-care within organisations. The platform's emphasis on mental health resources also plays a pivotal role in addressing stress and burnout, prevalent concerns in today's fast-paced work environments.

What Makes it Sustainable?

In terms of sustainability, Healthappy continually seeks to innovate and elevate its ethical standards. One prominent effort involves forging partnerships with eco-conscious vendors and suppliers, ensuring that the products and services offered align with the platform's commitment to sustainability. Additionally, as touched upon, Healthappy prioritises remote work options, reducing commuting emissions and promoting a healthier work-life balance for employees.

Furthermore, the platform actively engages in community initiatives and outreach programs focused on health education and environmental conservation. Whether through charity events, educational workshops, or tree-planting drives, Healthappy strives to make a positive impact beyond its immediate scope.

In summary, Healthappy redefines employee wellness by offering a comprehensive suite of services while championing sustainability. By nurturing physical, mental, and emotional well-being, the platform contributes to a healthier, happier, and more engaged workforce. Its dedication to sustainability further solidifies its commitment to creating a better future, not just for employees but for the planet as a whole. Through innovation, inclusivity, and ethical practices, Healthappy continues to pave the way for a brighter, healthier tomorrow in the corporate landscape.

Where Can I Find Out More?

You can visit the Healthappy website to find out more at <https://healthappy.co.uk/>.



Join our business network today to collaborate to reduce environmental impacts and protect Cornwall's environment.

Join the Change Makers sustainable business network today to collaborate with the Clean Cornwall Team and likeminded businesses to put Cornwall's environment first. Members gain access to a host of benefits including exclusive discounts with sustainable and ethical suppliers, access to regular networking and sustainability events and more. Visit our website to find out more about how your business can get involved:

<https://www.cleancornwall.org/change-makers>



Get Ready for the Great British Spring Clean

All you need to know about the upcoming Great British Spring Clean this March.



The Great British Spring Clean is the nation's biggest mass-action environmental campaign. In 2024, the campaign returns from 15 March to 31 March.

Last year, the incredible #LitterHeroes pledged to pick more than 400,000 bags of litter throughout the campaign period.

In 2023, Keep Britain Tidy focused on the pride our #LitterHeroes have for their local community. Their research revealed that more than 8.5 million adults in the UK have done litter picking at least once in the past six months. That's a million more people than watched the end of Happy Valley!

85% of those who took part in last year's Great British Spring Clean reported that taking part made them feel more pride in their local area. And 74% said it improved their mood too!

How can I get involved?

Here at Clean Cornwall, we will be running our own litter picking events for the Great British Spring Clean. Keep an eye on our [website](#), where we will be announcing upcoming dates and locations. The equipment and litter collection afterwards is all on us, so all you have to bring is your fabulous self and positives vibes! This is a fantastic opportunity to meet likeminded members of your community, get active and do something good for the environment. We are also keen to get the county as clean as possible in preparation for the inevitable influx of visitors and tourists in as the weather starts to improve closer to summer.

You can also organise your own litter picking event using the [form](#) on our website. This form allows you to:

- Loan litter picking equipment
- Advertise and recruit for your litter pick on our website
- Arrange for the collection of the litter
- Add your findings to our yearly roundup to paint a clearer picture of litter in Cornwall

This service is completely free and quick to complete, and a member of the team is always happy to help if you want to seek out any guidance or advice for arranging your event. Together we can smash last year's figure of 1248 bags collected.

If you would like to learn more about the Great British Spring Clean or plan your own event, head to the Keep Britain Tidy [website](#).

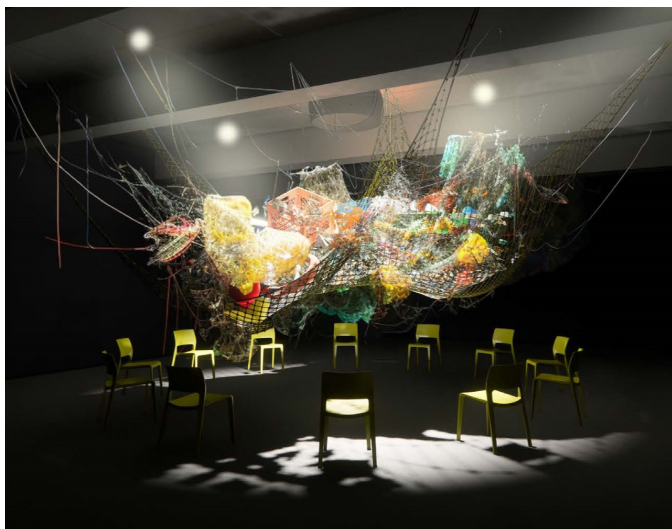
Storm Warning

WHAT DOES CLIMATE CHANGE MEAN FOR COASTAL COMMUNITIES?

Storm Warning is a collaboration between Newlyn Art Gallery & The Exchange, and Focal Point Gallery, Southend-on-Sea, which seeks to raise awareness of the impact of the climate crisis on coastal communities in Mount's Bay, and South Essex.

It includes innovative artworks and engagement projects by Angela YT Chan, Rebecca Chesney with Lubaina Himid, Joey Holder, Andre Kong, Harun Morrison, Ellie Robinson-Carter, Something & Son, Heloise Tunstall-Behrens, and David Watkins. New commissions are presented simultaneously at each venue, exploring issues facing the two coastlines, alongside research into nature-based solutions that are relevant locally and resonate more widely.





The exhibition also includes work produced by young people aged between 14 and 18 years at Cape Cornwall School and Penwith College who were invited to reflect on the question at the heart of this exhibition: What does climate change mean for coastal communities? Sitting alongside their work is a digital catalogue of postcards sent to Focal Point Gallery by students in their Essex community, who were asked the same question. In addition, we are playing a second film from the Cornwall Climate Series Plenty of Fish? from Cornwall Climate Care.

Clean Ocean Sailing [COS] donated 380 Kg of marine plastic for the installation The Whale in the room by Andre Kong Studio. COS volunteers recovered this material all over the Cornish coastline and Isles of Scilly during our sailing clean up missions this year. To see it in totally new perspective illuminated in the prestigious gallery instead of on the beach being washed up by every tide its powerful statement and success of their hard work.

Want to see more from Newlyn Art Gallery? You can see a new selection of work as part of the intergenerational project, which brings together Sensory Trust's dementia-friendly Paul Nature Group and Year 3 and Year 4 children from Newlyn Primary School who are capturing their shared experience of coastal communities. Together they are using photography, cyanotypes, poetry, sound maps and texture rubbings to explore the themes of 'beside the sea' and 'changes' in relation to Newlyn.

[Learn more here](#) | [Support Clean Ocean Sailing](#)

18 NOV 2023-13 APR 2024
NEWLYN ART
GALLERY & THE
EXCHANGE



Disposable Vapes Banned

The Government's ambitious new plans to ban disposable vapes in the UK

At long last, disposable vapes will be banned in the UK as part of ambitious government plans to tackle the rise in youth vaping and protect children's health. The measure comes as part of the government's response to its consultation on smoking and vaping, which was launched in October last year.

Recent figures show the number of children using vapes in the past 3 years has tripled. Use among younger children is also rising, with 9% of 11 to 15 year olds now using vapes. The long-term health impacts of vaping are unknown and the nicotine contained within them can be highly addictive, with withdrawal sometimes causing anxiety, trouble concentrating and headaches.

The impact on the environment has been equally distressing, with 5 million disposable vapes reaching landfill each week in the UK, showing a dramatic increase of 1.3 million from last year. Over a year this is equivalent to the lithium batteries of 5,000 electric vehicles.

The same study also revealed that only 17% of vapers are disposing of their devices correctly in battery recycling collection points.

Libby Peake, Head of Resource Policy, Green Alliance said:

"This ban can't come soon enough, not only for the health of future generations, but also for the health of the planet. The government has followed the science, and this decision will have many environmental benefits. Valuable lithium-

ion batteries will stop going to waste or winding up as litter, along with all the casings that have been blighting our environment for too long. This means critical raw materials will be preserved for uses where they're much needed – like renewable energy. The risk of fire from mishandled batteries will be minimised and dangerous plastic pollution will be prevented. This bold move by the government is nothing but good news."

We have no doubt that vapes and vape packaging will continue to appear on litter picks across the county, as they have been throughout the year. However, thanks to this new ban we can now hope that this number will gradually decrease over the course of the year, leaving less hazardous waste for our volunteers and wildlife to encounter.

Paired with the ongoing decrease in the number of smokers in the UK, this is positive news for the environment and locals alike, as smoking still remains to be one of the largest producers of litter around the globe. Despite this huge step in the right direction, some may be concerned that the imminent ban may lead to an increase in the distribution of black market disposable vapes. The Local Government Association suggests that there is no clear evidence to support this claim, as a growing black market for disposable vapes already existed before the ban, and it is being met with large scale efforts to intercept these vapes before they reach UK consumers. Vapers, fear not! As you can always pop down to your local vape shop to pick up a rechargeable, refillable vape device or even better, quit altogether.



Plant Trees and Litter Pick with us and Forest For Cornwall!

Check out the latest dates for tree planting and litter picking opportunities with Forest For Cornwall



They say the best time to plant a tree is now, so get involved with an upcoming tree planting event with Forest For Cornwall this year. The Clean Cornwall team will be attending the following two sessions with our litter picking equipment and we encourage you to come along and get stuck in, no experience required!

- Thursday 22nd February, Camborne Park.
- Monday 26th Moorfield Recreation Ground, Carn Brea, TR15 3QB

All sessions start around 10am and anybody is welcome to join, please try and bring your own gloves and a spade if you have one!

Don't worry if you can't make these sessions, there are several more upcoming events that you can join to help improve your local area and its biodiversity:

- Torpoint: Thursday 8th February. Planting standard size trees in Cambridge Field/Bellevue Square, PL11 2DG
- Torpoint: Wednesday 13th and Thursday 14th February. Planting a woodland extension and a line of trees along a footpath in Sennen Close Park, PL11 2QS

- Carn Brea: Monday 26th and Tuesday 27th February. Planting a hedge around Moorfield Recreation Ground, TR15 3QB
- Donderry/Looe: Friday 16th and Saturday 17th February. Planting a hedge, copse and small community orchard over two days at Tanver Yate Field. What3words: incomes.laugh.sudden
- Kesoberi Community Farm, Mousehole: Monday 12th and Saturday 24th February, and Sunday 3rd March. Planting hundreds of sapling in new community woodland, TR19 6US
- London Apprentice: Saturday 17th and Sunday 18th February. Planting new woodland copse with Pentewan Parish Council, PL26 7AS
- Camborne: Thursday 22nd February, Camborne Park. Wednesday 28th February, Troon Recreation Ground. Thursday 29th February, Pengegon Park and Friday 1st March, Beacon Recreation Ground. All new standard trees to be planted in Camborne's parks.
- Seaton/Looe: Tuesday 12th and Wednesday 13th March. Replanting hedges along car park, PL11 3JD



FOLLOW US ON SOCIAL MEDIA



Arrange a Litter Pick

You can organise your own litter pick completely free using the form on our website to loan equipment, arrange litter collection, recruit volunteers and more:

<https://www.cleancornwall.org/litter-picks>

Got a question? Get in touch:

Email: clean.cornwall@cornwallrcc.org.uk

Website: <https://www.cleancornwall.org/contact>



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Join The Change Maker Network

Learn more about how your business can join our growing network to evidence your business' environmental responsibility and gain access to exclusive discounts, promotion and sustainability events run by the Clean Cornwall Team. Head to our website to get involved and learn more:

<https://www.cleancornwall.org/change-makers>

Clean Cornwall is supported by the Cornwall Rural Community Charity, dedicated to supporting and strengthening Cornwall's Communities to improve quality of life.



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